

**FOR IMMEDIATE RELEASE**

**S & S Menswear Expands into Avondale with New Luxury Menswear Destination**

**JACKSONVILLE, FLORIDA – June 10, 2026** – **NAI Hallmark** is pleased to announce the successful lease of 1,825 square feet of retail space at 3541 St. Johns Avenue in Jacksonville’s historic Avondale neighborhood to **S & S Menswear**, an expanding luxury menswear retailer. **Austin Kay, First Vice President and Director of Retail Brokerage** at NAI Hallmark, represented the landlord in the transaction.

**S & S Menswear** will transform the highly visible storefront in Avondale Square into a luxury menswear destination featuring premium apparel, tailored clothing, and elevated customer service. The retailer expects to open by the end of summer.

The new Avondale location represents another milestone in the company’s growth throughout Northeast Florida. In addition to its Avondale store, S & S Menswear is currently developing a location in San Marco and is actively seeking a future location in Ponte Vedra.

Located in one of Jacksonville’s most desirable retail corridors, 3541 St. Johns Avenue attracted significant interest from prospective tenants. Situated within the heart of Avondale Square, the property benefits from strong pedestrian traffic, an affluent customer base, and proximity to many of the neighborhood’s most popular restaurants and retailers.

“We were pleased with the amount of interest in this rare opportunity in the heart of the Avondale shopping corridor,” said Austin Kay, First Vice President and Director of Retail Brokerage at NAI Hallmark. “Ultimately, we felt a high-end luxury men’s clothing store would be the best fit for the neighborhood. S & S Menswear’s vision aligns with the character of Avondale, and we’re excited to see them bring a unique retail experience to the community.”

The lease further demonstrates continued demand for quality retail space in Jacksonville’s established urban neighborhoods, where limited availability and strong consumer demographics continue to attract expanding retailers.

**About S & S Menswear**

**S & S Menswear** is a luxury menswear retailer specializing in premium clothing, tailored fashion, and personalized customer service. The company is expanding its presence across Northeast Florida with a focus on delivering an elevated shopping experience for discerning customers.

To learn more, visit [naihallmark.com](http://naihallmark.com) and follow us on [LinkedIn](#), [Facebook](#), and [Instagram](#) for the latest updates.

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**About Hallmark**

NAI Hallmark is a Jacksonville-based, full-service commercial real estate firm specializing in sales and leasing brokerage, property and facilities management, and corporate services throughout Northeast Florida. Founded in 1993, the firm manages and/or leases a portfolio of more than 6.5 million square feet of office, industrial, and retail space and ranks among the region’s top investment sales teams. As a member of the NAI Global network, NAI Hallmark delivers local market expertise backed by an international platform. Learn more at [naihallmark.com](http://naihallmark.com).

**About NAI Global**

NAI Global is a leading global commercial real estate brokerage firm. NAI Global offices are leaders in their local markets and work in unison to provide clients with exceptional solutions to their commercial real estate needs. NAI Global has more than 300 offices strategically located throughout North America, Latin America, Europe, Africa and Asia Pacific, with over 5,100 local market professionals, managing in excess of 1.1 billion square feet of property and facilities. Annually, NAI Global completes in excess of \$20 billion in commercial real estate transactions throughout the world. NAI Global provides a complete range of corporate and institutional real estate services, including brokerage and leasing, property and facilities management, real estate investment and capital market services, due diligence, global supply chain and logistics consulting and related advisory services. To learn more, visit [www.naiglobal.com](http://www.naiglobal.com).

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