

FOR IMMEDIATE RELEASE

NAI Hallmark Facilitates \$19 Million Multi-Building Office Sale

JACKSONVILLE, FL – May 18, 2026 – NAI Hallmark, Jacksonville’s largest locally owned commercial real estate brokerage and property management firm, announced the sale of the final three buildings at Greystone Park. The transaction completes Ware Capital’s assemblage of the seven-building campus totaling approximately 280,000 square feet, located at 10550 Deerwood Park Boulevard in Jacksonville’s Southside submarket. The transaction was brokered by Keith Goldfaden, Owner & Chief Strategy Officer, and Chris Ware, Senior Associate, of NAI Hallmark.

“The acquisition of the final three buildings in the park represents the culmination of a multi-year effort by Ware Capital to consolidate ownership of the campus, positioning the firm to continue advancing a transformational vision for a new kind of business park,” said Keith Goldfaden Owner & Chief Strategy Officer. “Ware Capital remains committed to reinvesting in Jacksonville, and this acquisition is another strong example of that commitment.”

Strategically located at the intersection of Interstate 295 and J. Turner Butler Boulevard (SR 202), Greystone Park features seven single-story buildings leased to a diverse mix of professional office, technology, research, and service-oriented tenants. Situated near the St. Johns Town Center and surrounded by major retail, dining, hospitality, and residential developments, the property is positioned within one of Jacksonville’s most desirable and dynamic commercial corridors.

The centerpiece of the campus is the newly opened DASH Design Center, a luxury destination for home furnishings, décor, and accessories. DASH features more than 40,000 square feet of showroom space within Greystone, creating a premier destination for elevated home design in Jacksonville.

For more information about this transaction or other commercial real estate opportunities throughout Northeast Florida, please contact NAI Hallmark at +1 904 363 9002 or visit naihallmark.com.

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About Hallmark

NAI Hallmark is a Jacksonville-based, full-service commercial real estate firm specializing in sales and leasing brokerage, property and facilities management, and corporate services throughout Northeast Florida. Founded in 1993, the firm manages and/or leases a portfolio of more than 6 million square feet of office, industrial, and retail space and ranks among the region’s top investment sales teams. As a member of the NAI Global network, NAI Hallmark delivers local market expertise backed by an international platform. Learn more at naihallmark.com.

About NAI Global

NAI Global is a leading global commercial real estate brokerage firm. NAI Global offices are leaders in their local markets and work in unison to provide clients with exceptional solutions to their commercial real estate

needs. NAI Global has more than 325 offices strategically located throughout North America, Latin America, Europe, Africa and Asia Pacific, with over 5,800 local market professionals, managing in excess of 1.1 billion square feet of property and facilities. Annually, NAI Global completes in excess of \$20 billion in commercial real estate transactions throughout the world. NAI Global provides a complete range of corporate and institutional real estate services, including brokerage and leasing, property and facilities management, real estate investment and capital market services, due diligence, global supply chain and logistics consulting and related advisory services. To learn more, visit www.naiglobal.com.

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