

## FOR IMMEDIATE RELEASE

### **NAI Hallmark Welcomes Marc Scaffè as Chief Operating Officer of Property Management Leading Next Phase of Operational Excellence**

**JACKSONVILLE, FL. — May 26, 2026 —** NAI Hallmark, one of Northeast Florida’s leading full-service commercial real estate firms, today announced the appointment of Marc Scaffè as Chief Operating Officer – Property Management. A nationally respected industry leader with experience across commercial real estate operations, property management, leasing and development, Scaffè will lead the company’s long-term strategic vision for Property and Facilities Management.

Scaffè joins NAI Hallmark from CBRE, where he served for more than 15 years, most recently as Senior Managing Director of Property Management where he oversaw property management operations for the Florida market including Jacksonville, Orlando Tampa, Palm Beach, Ft. Lauderdale and Miami. His appointment marks a pivotal moment for NAI Hallmark as the company looks to continue its growth in the Jacksonville MSA and expand its property management services to new geographic markets throughout the Southeast U.S.

“Marc is an exceptional leader with an extraordinary depth of experience across every aspect of commercial real estate,” said Christian Harden, Chief Executive Officer of NAI Hallmark. “His proven ability to build high-performing teams, scale operations, and create long-term value for clients makes him the ideal person to lead NAI Hallmark’s property management division as part of the company’s overall growth strategy. Marc’s leadership, integrity, and vision align perfectly with our culture and our commitment to excellence.”

Prior to his most recent role, Scaffè held senior leadership positions with The Rouse Company, Lincoln Property Company, The Hogan Group, and Moor + South. He also served as Vice President of Commercial Lending for a Florida-based financial institution, bringing a unique capital markets perspective to his operational leadership.

“NAI Hallmark has built an outstanding reputation rooted in client relationships, market expertise, and entrepreneurial leadership,” said Scaffè. “I’m honored to join this exceptional organization and excited to work alongside the talented professionals across the company to drive innovation, strengthen client partnerships, and continue building one of the most respected commercial real estate platforms in the Southeast.”

Scaffè holds a degree in Business Administration, maintains a Florida Real Estate License, and is a long-standing member of the International Council of Shopping Centers (ICSC).

For more information about NAI Hallmark, visit [naihallmark.com](http://naihallmark.com) and follow us on [LinkedIn](#), [Facebook](#), and [Instagram](#).

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#### **About NAI Hallmark**

NAI Hallmark is a Jacksonville-based, full-service commercial real estate firm specializing in sales and leasing brokerage, property, facilities, and construction management, and corporate services throughout Northeast Florida. Founded in 1993, the firm manages and/or leases a portfolio of more than 6 million square feet of office, industrial, and retail space and ranks among the region’s top investment sales teams. As a member of the NAI Global network, NAI Hallmark delivers local market expertise backed by an international platform. Learn more at [naihallmark.com](http://naihallmark.com).

**About NAI Global**

NAI Global is a leading global commercial real estate brokerage firm. NAI Global offices are leaders in their local markets and work in unison to provide clients with exceptional solutions to their commercial real estate needs. NAI Global has more than 325 offices strategically located throughout North America, Latin America, Europe, Africa and Asia Pacific, with over 5,800 local market professionals, managing in excess of 1.1 billion square feet of property and facilities. Annually, NAI Global completes in excess of \$20 billion in commercial real estate transactions throughout the world. NAI Global provides a complete range of corporate and institutional real estate services, including brokerage and leasing, property and facilities management, real estate investment and capital market services, due diligence, global supply chain and logistics consulting and related advisory services. To learn more, visit [www.naiglobal.com](http://www.naiglobal.com).

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